

FARMERS!

Instead of building a house why not build a home and enjoy its comfort? Lumber is dear, you say; but a load of farm produce will buy **TWICE** as much lumber today as that same load would have bought in 1914.

The Crown Lumber Co.
C. B. Hyndman
AGENT,
GLEICHEN, Phone 11 and 36

AUCTION SALES

Sales conducted anywhere in the Province on reasonable terms.

Over 20 Years Experience
OFFICE
Massey-Harris Agency
GLEICHEN

A. R. TUDKOP
PHONE 68

Non-Refracting Lens for Ford Car \$2

These Lens give the maximum amount of light and are still within the requirements of law. Try a pair and you will be well satisfied.

McKAY HARDWARE CO.

Lake View Store, Milo

Hello!

Just to hand a fine new stock of

**RUBBERS
SPRING SUITS**
and everything else you will require for spring

Aasgard & Stewart, Props.



Beware of Victory Bond Purchasers

It is reported that in some cases investors are induced to sell their victory bonds at extremely low prices. Taking advantage of the fact that the 800,000 people who bought bonds are not used to buying securities, that agents have persuaded some who are ignorant of the true situation. These agents sell these securities at fair prices and pocket the profit.

Victory loans have as their security the dominion of Canada and the officials say that holders should see that they obtain a fair price. Those who sell should make inquiries from their bankers and not deal with unknown agents. From time to time there will be people who turn some if not all their holdings into cash, just as others can add to their purchases of victory bonds. It is to be pointed out that while it was a patriotic duty to subscribe to the Victory loan, it is part of the duty to hold the bonds unless necessary to sell. It is not merely the subscribing but the lending of the money that helps our war finances.

Messrs. Aasgard and Stewart proprietors of the Lake View Store, at Milo, were in Gleichen Saturday meeting their numerous friends. To the Call Mr. Stewart stated that the reports of the smallpox in that district were badly exaggerated and those interested are most anxious some legal steps be taken in order that the exact truth may be made public. He said the quarantine had been lifted and those who talked so loud, now have the opportunity of making good, also the stage driver would know that his life was properly protected in the future from the Milo savages.

There were a few mild cases of smallpox, he says and a number of chickenpox as far as he knew no person under quarantine broke it, although he knew of a man who went near a neighbor's house and shouted to send for a doctor for his child which he readily consented to do.

Dr. Mecklenburg, the graduate optician and long represented eight specialists of Edmonton, will make his next visit to Gleichen on Monday, Mar. 11th. A good opportunity to have your eyes tested by him at the Gleichen Hotel.

In future the Call must ask all subscribers to include exchange when remitting the amount of their subscriptions. The better and cheaper way is to obtain bank, express or postoffice orders. Fifteen or twenty-five cents exchange on several hundred accounts amount to considerable at the end of the year. Think it over.

WANTED—to buy a quarter or half section of improved land in Gleichen or Cluny district. Apply to Box W, Call Office.

NOTICE

All persons are hereby warned against buying any grain, hay or other produce, cattle, horses, wagons, harness, saddles, mowers or rakes from any Indian of the Blackfoot reserve without an officially printed permit issued by the Indian Agent.

Also not to take in pledge or make any loan upon any article to any Indian under penalty of having any such articles seized and being prosecuted for illegal pawning.
J. H. GOODERHAM
Indian Agent

Pacific Cold Storage Company

DEALER IN
General Live Stock

We will buy your **HOGS**, dressed or alive, and pay you top Price.
—CALL AND SEE US—

GLEICHEN,

ALBERTA

T. H. Beach Auctioneer

Sales Conducted anywhere in the Province

For terms acquire at Gleichen Harness Store. Office phone 3, residence phone

Subscribe for a T.H. CALL.

HARDWICK BROS

P.O. Box 100, GLEICHEN
Range, Snake Valley

Owners of all cattle branded:

left ribs right ribs
499 left ribs right ribs
Horses branded: 1D Right ribs

REMOVAL SALE

\$5,500.00 OF MEN'S FURNISHINGS

Having purchased another business I will offer this entire stock at 20 Per Cent less than retail price commencing Friday, March 1st, and continuing until March 10th, which will give us a few days to pack up and get out for the new tenant, who will be waiting.

150 Men's Suits

Reg.	Sale
\$15.00	\$12.00
17.50	14.00
20.00	16.00
22.50	18.00
25.00 Blue and Black	20.00
27.50	22.00

Heavy Shirts

Reg.	Sale
\$1.50	\$1.20
2.00	1.60
2.50	2.00
3.00	2.40

Combination Underwear

Reg.	Sale
\$5.00 Pure Wool	\$4.00
5.50	4.40
6.00	4.80

4 Doz. Comforters

Reg.	Sale
\$4.00 These are splendid value, especially when blankets are so high	\$3.20
1.00 Feather Pillows, each	.80

Trunks

Reg.	Sale
\$4.00	\$3.20
6.00	4.80
8.00 Canvas Covered and 14 in. straps	6.40
9.00	7.20

Overshoes

Reg.	Sale
\$4.00 Men's 4-Buckle	\$3.20
2.50 Men's 2-Buckle	2.00
2.75 Boys 2-Buckle	2.20
2.00 Felt Storm	1.60

200 Pairs Men's Pants

Reg.	Sale
Consisting of Mackinaw, Curlew, and Tiedie, Mole and Blue Serge and Dress Pants.	
\$3.00	\$2.40
3.50	2.80
4.00	3.20
4.50	3.60
5.00	4.00
5.50	4.40
6.00	4.80

Sweater Coats

Reg.	Sale
\$3.00	2.40
3.50	2.80
4.00	3.20
4.50	3.60
5.00	4.00

Underwear 2-Piece Suits

Reg.	Sale
\$2.50 Each	\$2.00
1.75	1.40
.25	1.00

Grey Blankets No. 6

Reg.	Sale
\$4.50 per pair	\$3.60
5.00 Heavy Gauze Mitts	4.00
5.50 Sheep and Horse Hids.	4.40
6.00	4.80

Steamer Trunks

Reg.	Sale
\$7.50 34 and 36 inches	\$6.00
4.00 Suit Cases, strapped	3.20
2.25	1.80

Heavy Laced Rubbers 9 in.

Reg.	Sale
\$1.00 Solid Heel and Top	.80
1.00 Heavy Roll Edge	.80
2.00 Three-Hole, Solid Heel	1.60
2.00 Leather Top, 8 in.	1.60
2.00 Felt Storm	1.60

75 Boys and Youths Suits

Reg.	Sale
\$ 5.00 Two-Piece Suits	4.00
6.00	4.80
7.00	5.60
8.00	6.40
9.00	7.20
10.00	8.00
13.00 Three-Piece Suits	10.40

Silk and Wool Pullovers

Reg.	Sale
\$6.50	\$5.20

Pullover Mittens

Reg.	Sale
\$1.50	\$1.20
1.25	1.00
1.00	.80

Boys Pants

Reg.	Sale
\$1.75 Tweeds	\$1.40
1.50 Corduroy	1.20

Overalls and Jackets

Reg.	Sale
\$2.50 Combination Khaki	\$2.00
3.00 Pant Overall striped	2.40
1.50 Ribb Overall, striped	1.20
1.50 Jacket, striped	1.20

Heavy Socks

Reg.	Sale
\$6.00 All Wool	70c
50c	40c
35c	30c
75c Black Wool	60c

Felt Goods

Reg.	Sale
\$4.00 Felt Shoes, Leather Vamps	\$3.20
\$5.00 Light Felt Leather Sole	4.00
1.75 Kory Slippers	1.40
1.25 Legings	1.00

Absolutely no exchange or returns. There is a large quantity of Gloves, Mittens, Pillows, Scarfs, Neckwear, Suspenders, Garters, Armlets and Collars. Buying these Goods at those prices means a saving to you at least forty per cent on prices that will prevail in a very short time. Buy while the buying is good and you know you are not buying something that has been on the shelves for years.

I. X. STORE, HARDY & SONS
POST OFFICE BLOCK, GLEICHEN

THE SPRING CAMPAIGN IS ON

Selling goods over Busy Store counters is an enthusiastic game any time of the year, but more so during the spring season. New life in the staff, new Goods in the store and the pleasure of showing them to our customers, knowing they appreciate values and up-to-date stuff, is the secret of our enthusiasm. Since last issue our Dry Goods side has been replenished with:

New Table Linens

In choice patterns, pure white bleached Linens. Finest quality we have ever shown. Prices 90c. and \$1.25. Unbleached Linens 45c. per yard.

TOWELINGS in endless variety, from 12c. up.

SHEETINGS, Counterpanes, Etc., including a fine range of Satin finished and Marcelline Sateen, priced at \$3.00, \$5.50 and \$7.00 each.

Beautiful range of Art Satinones for 50c. up.

Big range of Spring Hosiery to hand and prices 10 per cent better than mail order catalogues. See our values.

OVERHAULS for everybody in the family. Our Men's a \$1.65 and 42 are values we are not ashamed to show. By from 75c. up.

Our new process American Linens has the weight and wearing qualities. Our price \$2 per yard; same as quoted in mail order prayer books and you pay freight from Winnipeg.

Two-Yard-Wide Canadian Olotolu at \$1.25 per yard full width.

See our New Silks in the latest fad of Gingham patterns, in checks, spots and stripes.

Our Grocery Side

Is boasting a Car of New War Rate Flour. It has been thoroughly tested and makes elegant bread and choice light pastry. Price \$5.70 per 98 lbs.

Are you eating FISH? Try our latest Nova Scotia Cod. It is magnificent. Please remember this is Lent.

Salmon is one of our big lines. We have the goods from 17c. per tin up.

This is the time of year for Panache. They are as good spring medicine as ever was bottled. We have Buckwheat groats and choice Maple Syrup. Get busy on Panache.

Starting March 1st all our close cut cash prices are subject to 5 Per Cent. discount for spot cash. This will total up a big figure in your year's buying.

Are you guessing on our wheat bottle. The district of Standard is ahead of all others in quantity of guesses going in. Get-busy. March 31st closes the contest.

"The Busy Stores" **JOHN A. RAMSAY & Cluny**

LOCAL AND GENERAL

Have you got your auto license?

Mrs. Mallory returned last week from Tacoma, where she had been visiting since last fall, and is glad to get back again to Gleichen.

Mrs. McIntyre and family returned Monday from Toronto where she had been visiting with relatives and friends the past two months.

Our Arrowwood correspondent is not only a fine news-gatherer, but last month he added ten new subscribers to The Call's list. He is surely entitled to wear diamonds here below and have a special bank in paradise.

More alfalfa is being shipped this year from Southern Alberta, and to more places, than ever before in the history of the province. Owing to the high prices for oats and other grain, more farmers are buying alfalfa and timothy hay. This is benefiting the farmers in the irrigation areas of Southern Alberta, which is the alfalfa center of Canada.

Mr. and Mrs. J. H. Plummer have instructed T. H. Beach to sell at public auction on Tuesday, March 12th, their entire contents of livestock machinery, household effects, etc., at their farm northeast of Gleichen. For particulars see their adv. in this issue and poster.

Pte. Robert Staback reached Gleichen last week in company with several hundred returned soldiers from the front and a few days visiting his sister Mrs. Geo. W. Evans. He spent six months in the trenches in France and was lucky enough to escape without a mark but had an attack of trench fever, which has disabled him for further service and he expects to get his discharge within a short time. He has four brothers still doing their "bit".

The Gleichen clerks and mechanics are making excellent headway in preparing to give their Red Cross dance on Easter Monday, April 1st, and already have secured sufficient funds to warrant them in proceeding. They have secured the Opera House for the occasion and engaged Mrs. Trainor's five-piece orchestra. A meeting was held on Monday, a committee selected to take charge of the affair which is as follows: Chairman A. Reid, Sec. Treas. M. Murray, H. Brown, D. McKay, J. Gibson and G. Scott. It is the intention to pay all expenses, and all the receipts will be handed to the Red Cross, so that every dollar taken in will go to this worthy cause. Look for further information and arrange to be at this dance.

Notice under this heading 15 word or under 40c for one issue and 3 issues for \$1. Over 15 words one cent a word charged for each insertion.

Horses and Cattle lost and found, for sale and wanted; Land to sell, rent or buy, and any other of a similar nature will get quick results by being published under this heading.

Brand reading notices \$1.00 for each ad and \$1.00 for each line. Over 15 words 1 cent per word extra each issue.

In order to insure publication CASH MUST accompany each notice.

FOUND—A white neck scarf in a man's overcoat pocket after the dance on Feb. 1. Apply Call office.

WANTED—To buy mixed kinds of cattle. Parties having same for sale notify Frank T. Hill, Gleichen, stating number of each class and the price. \$450.

WANTED—A half or full section of land to be on on lease. All equity paid. Apply to Box B, Call Office.

REWARD—\$5 Reward for each. A cow, better than 3 years, better 15 years old; and 3-year-old steer, all branded V2 on left shoulder. Apply to a. D. Smith, 1660

REWARD—\$5—Lost, one cayuse, mare, branded on right shoulder 11 with foot at foot. One pinkie yearling no brand. One grey mare, about 2 years old, branded on right shoulder. One black gelding, three years old, branded right shoulder. Joe Meahan, Trochu, Alberta.

Moynier & Martin

About 6 Miles East and 2 North of Gleichen

AUCTION SALE

ON

Sat., March 9

Consisting of

14 Work Horses

As Fine Stock as anybody ever Owned.

12 Head of Cattle

Milk Cows and young Stock.

The Complete Farm Outfit will be sold as owners have disposed of their farm.

T. H. BEACH, Auctioneer

BROWN'S TRANSFER CHANGES OWNERSHIP

H. E. Brown has disposed of his business known as "Brown's Transfer" to W. W. Brown, who has engaged Russell S. McQueen to take charge as manager. He will be most pleased to meet all old customers and new ones at the old stand on Crawford St., where their needs will be attended to with promptness and despatch.

W. W. Brown, Proprietor
Russel S. McQueen, Manager.

Mr. and Mrs. J. H. Plummer

5 Mile N. and 12 East Gleichen, and 7 North and 4 East Calgary

Auction Sale

—at 12 O'clock Noon on—

Tuesday, March 12

Livestock, Farm Machinery Household Effects

T. H. BEACH, Auctioneer

640 Acres All Wheat Land Ray, Dominion, R. 17 and N. 1 2521-19 W. 4th, four miles from town; only 817 per acre for quick sale; \$25.50 balance 17 years interest less than 9 per cent; owner, Phoebe, H. W. Dwyer, 3222 Seven & St. W., Calgary.

Town of Gleichen Assessment Roll 1918.

NOTICE

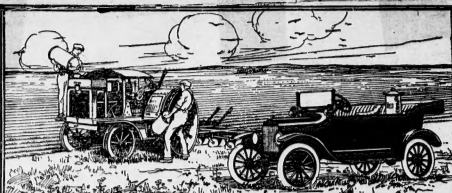
The tall and short man, driving a bay team having a red dog, and well after a load of hay to my stock back of Wade's barn, at the west end of town, one evening last week, are well known to me and I am writing them to come and settle for the same and avoid trouble.

CHRIS. BARTSCH.

W. W. WINSPEAR
General Merchant

Agent for Sennarby tailoring

Namaka, Alta



The Ford is Now Considered a Necessity for Large-Scale Farming

WHETHER you are doing work on a large scale, or a small scale, you endeavor to reduce the delays of your farm machinery to a minimum and save time. A Ford will assist you in doing these two things.

If your tractor runs short of gasoline, the Ford will bring a few cans right to the spot and greatly shorten the delay. Or if you need a repair, or some new plow points, you can "run" the errand to town and back in one-third the time it would take with a horse and rig.

With a Ford you can supervise the work on your ranch much more thoroughly. You can get your mail and supplies often, and take more enjoyment out of prairie life. A Ford will do all these things and many more, and at the same time save you money.

The strength and endurance of the Ford has been proved the world over. It is equal to the western roads and the distances.

The Ford is the car for the Western Farmer.

Ford
THE UNIVERSAL CAR

Runabout - \$575
Touring - \$595
Coupe - \$770
Sedan - \$970

F. O. B. FORD, ONT.

W. R. McKIE, Dealer, Gleichen.

August Jensen, Dealer, Standard

M. P. ALFORD
1 Mile East of Gleichen

Auction Sale

Friday, March 8
AT 1:30 P. M.

HOUSEHOLD GOODS, ETC.

Mr. Alford is leaving this country and all of his effects must now be disposed of.

T. H. BEACH, Auctioneer

Raw Land For Sale

"We own and offer for sale a fraction containing 102 acres of the N. E. 1/4 of Sec. 26, T. 25 R. 23 W. 4th, four miles from town; only 817 per acre for quick sale; \$25.50 balance 17 years interest less than 9 per cent; owner, Phoebe, H. W. Dwyer, 3222 Seven & St. W., Calgary.

Calgary Colonization Co. Ltd., 19 Royal Bank Chambers, Calgary, Alta.

Gleichen Train Arrivals

The new C.P.R. time table shows the train arrivals at Gleichen are as follows:

Train No. 1—west bound, 8:11 a.m.
" 2—west bound, 8:40 p.m.
" 3—east bound, 8:42 a.m.
" 4—east bound, 8:56 p.m.